



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/D Raja/R/SSN/PA (16250)  
**SRCP - Stevens Reed Curcio & Potho(2056)**  
VONDERHEID,BETSY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - State Candidate (1071)  
POL/D RAJA/R/SSN/PA (126272)  
**National/Political**  
320/06370488

Invoice 640806  
Inv Date 10/28/2012  
Terms Net 30  
Contract 336516  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

**SRCP - Stevens Reed Curcio & Potholm**  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RAJA 10/12  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:34PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>ELLEN/1</b>						
	Spot	10:00:04AM-Elle	Per week (3), Mo,Tu,We,Th	10/16/12 10:37AM (Tu)	00:30	Ellen	RAJA12TV05H	\$250.00	
	Spot	10:00:04AM-Elle	Per week (3), Mo,Tu,We,Th	10/17/12 10:29AM (We)	00:30	Ellen	RAJA12-TV-07H	\$250.00	
	Spot	10:00:04AM-Elle	Per week (3), Mo,Tu,We,Th	10/18/12 10:20AM (Th)	00:30	Ellen	RAJA12-TV-07H	\$250.00	
2.0	<b>Contract Line Remarks:</b>		<b>LATE NEWS/2</b>						
	Spot	10:59:34PM-CHANNE	Day,M-1,Tu-1,W-1,Th-1	10/15/12 11:31PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV05H	\$1350.00	
	Spot	10:59:34PM-CHANNE	Day,M-1,Tu-1,W-1,Th-1	10/16/12 11:33PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV05H	\$1350.00	
	Spot	10:59:34PM-CHANNE	Day,M-1,Tu-1,W-1,Th-1	10/17/12 11:30PM (We)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV05H	\$1350.00	
	Spot	10:59:34PM-CHANNE	Day,M-1,Tu-1,W-1,Th-1	10/18/12 11:33PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV05H	\$1350.00	
3.0	<b>Contract Line Remarks:</b>		<b>TONIGHT/3</b>						
	Spot	11:34:34PM-TONIGH	Per week (2), Mo,Tu,We,Th	10/15/12 12:08AM (Mo)	00:30	Tonight Show	RAJA12TV05H	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (2), Mo,Tu,We,Th	10/16/12 12:30AM (Tu)	00:30	Tonight Show	RAJA12TV05H	\$500.00	
4.0	<b>Contract Line Remarks:</b>		<b>NOON NEWS/4</b>						
	Spot	11:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/15/12 12:09PM (Mo)	00:30	Channel 11 News At Noon	RAJA12TV05H	\$275.00	
	Spot	11:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/16/12 12:14PM (Tu)	00:30	Channel 11 News At Noon	RAJA12TV05H	\$275.00	
	Spot	11:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/17/12 12:24PM (We)	00:30	Channel 11 News At Noon	RAJA12TV05H	\$275.00	
	Spot	11:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/18/12 12:14PM (Th)	00:30	Channel 11 News At Noon	RAJA12TV05H	\$275.00	
5.0	<b>Contract Line Remarks:</b>		<b>JUDGE JUDY 4P/5</b>						
	Spot	4:00:04PM-Judge Ju	Day,M-1,Tu-1,W-1,Th-1	10/15/12 4:25PM (Mo)	00:30	JUDGE JUDY 4P	RAJA12TV06H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Day,M-1,Tu-1,W-1,Th-1	10/16/12 4:26PM (Tu)	00:30	JUDGE JUDY 4P	RAJA12TV06H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Day,M-1,Tu-1,W-1,Th-1	10/17/12 4:25PM (We)	00:30	JUDGE JUDY 4P	RAJA12TV05H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Day,M-1,Tu-1,W-1,Th-1	10/18/12 4:19PM (Th)	00:30	JUDGE JUDY 4P	RAJA12TV05H	\$300.00	
6.0	<b>Contract Line Remarks:</b>		<b>NEWS 5-530P/6</b>						
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1	10/15/12 5:24PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV05H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1	10/16/12 5:28PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV05H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1	10/17/12 5:23PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV05H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1	10/18/12 5:29PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV05H	\$575.00	
7.0	<b>Contract Line Remarks:</b>		<b>NEWS 6-630P/7</b>						
	Spot	5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/15/12 6:10PM (Mo)	00:30	Channel 11 News At 6pm M-F	RAJA12TV05H	\$775.00	
	Spot	5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/16/12 6:29PM (Tu)	00:30	Channel 11 News At 6pm M-F	RAJA12TV05H	\$775.00	
	Spot	5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/17/12 6:23PM (We)	00:30	Channel 11 News At 6pm M-F	RAJA12-TV-07H	\$775.00	
	Spot	5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/18/12 6:13PM (Th)	00:30	Channel 11 News At 6pm M-F	RAJA12-TV-07H	\$775.00	
8.0	<b>Contract Line Remarks:</b>		<b>TODAY 9-10A/12</b>						
	Spot	9:00:04AM-Today SI	Per week (2), Mo,Tu,We,Th	10/15/12 9:29AM (Mo)	00:30	TODAY SHOW 9A	RAJA12TV05H	\$300.00	
	Spot	9:00:04AM-Today SI	Per week (2), Mo,Tu,We,Th	10/18/12 9:27AM (Th)	00:30	TODAY SHOW 9A	RAJA12TV05H	\$300.00	
9.0	<b>Contract Line Remarks:</b>		<b>VOICE 8-10P/13</b>						
	Prime	7:57:49PM-The Voic	Day,M-1	10/15/12 8:28PM (Mo)	00:30	The Voice 8-10P	RAJA12TV05H	\$5250.00	
10.0	<b>Contract Line Remarks:</b>		<b>NEWS 8-10A/15</b>						
	Spot	8:00:00AM-10:00:00	Day,Su-1	10/14/12 9:40AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV05H	\$275.00	



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**Acct Types**  
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11.0	<b>Contract Line Remarks:</b>	<b><u>LATE NEWS/16</u></b>							
	Spot	10:59:34PM-Channel	Day,F-1	10/12/12 11:29PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV05H	\$1350.00	
12.0	<b>Contract Line Remarks:</b>	<b><u>NEWS 6-630P/17</u></b>							
	Spot	5:58:34PM-Channel	Day,F-1	10/12/12 6:13PM (Fr)	00:30	Channel 11 News At 6pm M-F	RAJA12TV06H	\$775.00	
13.0	<b>Contract Line Remarks:</b>	<b><u>NEWS 6-7A/8</u></b>							
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/15/12 6:23AM (Mo)	00:30	Channel 11 News 6am	RAJA12TV06H	\$800.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/16/12 6:42AM (Tu)	00:30	Channel 11 News 6am	RAJA12TV06H	\$800.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/17/12 6:23AM (We)	00:30	Channel 11 News 6am	RAJA12TV05H	\$800.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	10/18/12 6:13AM (Th)	00:30	Channel 11 News 6am	RAJA12TV05H	\$800.00	
14.0	<b>Contract Line Remarks:</b>	<b><u>JEOP 7-730P/9</u></b>							
	Spot	6:59:29PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1	10/15/12 7:13PM (Mo)	00:30	Jeopardy	RAJA12TV05H	\$1650.00	
	Spot	6:59:29PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1	10/16/12 7:13PM (Tu)	00:30	Jeopardy	RAJA12TV05H	\$1650.00	
	Spot	6:59:29PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1	10/17/12 7:00PM (We)	00:30	Jeopardy	RAJA12TV05H	\$1650.00	
	Spot	6:59:29PM-Jeopardy	Day,M-1,Tu-1,W-1,Th-1	10/18/12 7:24PM (Th)	00:30	Jeopardy	RAJA12TV05H	\$1650.00	
15.0	<b>Contract Line Remarks:</b>	<b><u>TODAY 7-8A/10</u></b>							
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	10/15/12 7:22AM (Mo)	00:30	Today Show	RAJA12TV05H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	10/16/12 7:21AM (Tu)	00:30	Today Show	RAJA12TV05H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	10/17/12 7:27AM (We)	00:30	Today Show	RAJA12TV05H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	10/18/12 7:59AM (Th)	00:30	Today Show	RAJA12-TV-07H	\$625.00	
16.0	<b>Contract Line Remarks:</b>	<b><u>WHEEL/730-8P/11</u></b>							
	Spot	7:30:04PM-WHEEL	Per week (3),Mo,Tu,We,Th	10/15/12 7:44PM (Mo)	00:30	Wheel Of Fortune	RAJA12TV06H	\$1650.00	
	Spot	7:30:04PM-WHEEL	Per week (3),Mo,Tu,We,Th	10/16/12 7:38PM (Tu)	00:30	Wheel Of Fortune	RAJA12TV06H	\$1650.00	
	Spot	7:30:04PM-WHEEL	Per week (3),Mo,Tu,We,Th	10/18/12 7:42PM (Th)	00:30	Wheel Of Fortune	RAJA12TV05H	\$1650.00	
17.0	<b>Contract Line Remarks:</b>	<b><u>NEWS 8A-1030A/14</u></b>							
	Spot	8:00:00AM-10:30:00	Day,Sa-1	10/13/12 7:59AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	RAJA12TV05H	\$275.00	
18.0	<b>Contract Line Remarks:</b>	<b><u>NEWS 6-7A/18</u></b>							
	Spot	5:59:04AM-Channel	Day,F-1	10/12/12 6:27AM (Fr)	00:30	Channel 11 News 6am	RAJA12TV05H	\$800.00	
19.0	<b>Contract Line Remarks:</b>	<b><u>NEWS 7-8A/19</u></b>							
	Spot	7:00:00AM- 8:00:00	Day,F-1	10/12/12 8:00AM (Fr)	00:30	Today Show	RAJA12TV05H	\$625.00	
20.0	<b>Contract Line Remarks:</b>	<b><u>JUDY 430P-5P/35</u></b>							
	Spot	4:29:19PM-Judge Ju	Day,Th-2	10/18/12 4:40PM (Th)	00:30	JUDGE JUDY 430P	RAJA12TV05H	\$375.00	
	Spot	4:29:19PM-Judge Ju	Day,Th-2	10/18/12 4:55PM (Th)	00:30	JUDGE JUDY 430P	RAJA12-TV-07H	\$375.00	
21.0	<b>Contract Line Remarks:</b>	<b><u>NEWS 530-6P/36</u></b>							
	Spot	5:30:00PM- 6:00:00	Day,Th-2	10/18/12 5:40PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV05H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,Th-2	10/18/12 5:53PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV05H	\$600.00	
22.0	<b>Contract Line Remarks:</b>	<b><u>TODAY 8-9A/40</u></b>							
	Spot	8:00:00AM- 9:00:00	Day,Th-2	10/18/12 8:29AM (Th)	00:30	Today Show	RAJA12TV05H	\$575.00	
	Spot	8:00:00AM- 9:00:00	Day,Th-2	10/18/12 8:58AM (Th)	00:30	Today Show	RAJA12TV05H	\$575.00	

**REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132**

**We warrant that the actual broadcast information  
shown on this invoice was taken from the official log.**

Gross Total	<b>\$45,150.00</b>	Total Spots	55
Commission	<b>(\$6,772.50)</b>		
Net Total	<b>\$38,377.50</b>		